

REDS: Supporting Rural Scotland's Future

GrowBiz Scotland is a charity established in 2007 by local people in Perthshire – to support rural enterprises. We are establishing the REDS* fund – to provide flexible grants for micro-businesses and social enterprises across rural Scotland.

- The COVID-19 crisis has had a devastating impact on thousands of micro-enterprises. These businesses are the backbone of Scotland's rural economy and communities. An ecosystem that was already fragile is now on its knees.
- The Scottish and UK governments have provided much-needed temporary support, but many small enterprises and self-employed in rural areas are struggling to survive.
- More than 60% of businesses in rural Scotland have closed their doors, and without our urgent support, many have no prospect of re-opening.
- Young people in rural areas are particularly badly affected.

We are asking for your support to help us with the REDS fund.

Will you please:

- share this with your networks?
- make a pledge yourself?
- or support us in some other way?

Find out more and support REDS here: crowdfunder.co.uk/reds



Grant Funding

An initial £3 million to provide critical grant funding for more than 1200 micro and social enterprises.

Unique 50:50 principle: 50% of the grant will go to the business requiring support, and 50% to whichever rural business(es) are providing the services required.



Online Directory

REDS is an online directory for all rural businesses in Scotland – to promote enterprises in every sector to stimulate connection and collaboration across the country.

The REDS fund is part of a wider programme of support, including free enterprise advice and guidance, and an online directory of rural businesses across Scotland.



Free Enterprise Support

Free ongoing enterprise support will be offered to any business who applies for funding – delivered by GrowBiz and its partners.

REDS will bring together the many agencies, support organisations and experts which work to support rural enterprise in Scotland – and match businesses to the support they need most.